

PRESS RELEASE



CONTACT INFORMATION:

**KII Consulting, Inc.**

**Kate Kortsch**

**1-800-201-5563**

[kkortsch@kiiconsulting.com](mailto:kkortsch@kiiconsulting.com)

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**CREDIT UNION LEAGUE OF CONNECTICUT PARTNERS WITH KII CONSULTING, INC. TO OFFER  
IDENTITY PROTECTION AND DATA SECURITY SOLUTIONS**

Credit Union League of Connecticut is focusing on member needs and offers  
Identity Protection Solutions

**Meriden, CT, March 2019**, As the impact of identity theft continues to threaten consumers, Credit Union League of Connecticut (CULCT) is offering a comprehensive identity protection and data breach program to their participating Credit Union members. "We looked at what is out in the marketplace to help proactively prevent and detect identity theft, and the options were overwhelming. KII Consulting helped us put together solutions that are comprehensive but flexible that provides incredible value and financial wellness for our credit unions and their members.", said Chris Whalen, Vice President Marketing of the Credit Union League of Connecticut (CULCT).

14.4 million consumers fell victim to fraud in 2018. High impact fraud types like account takeover and new-account fraud remain alarmingly common, demonstrating the fraudsters continue to find and compromise new targets\*. With the demands in the market, CULCT is delivering a flexible program that allows each Credit Union to provide or offer services in a way that enhances the member experience.

Kate Kortsch, President and CEO of KII Consulting commented, “the identity protection industry is extremely complex, ever changing and each identity theft provider drastically varies on products, services, price points, packages and go-to-market strategies.” “I have spent over twenty years in the credit union industry, and fifteen of those years in the identity protection solution space. It is important that each credit union have a strategic partner that focuses on their credit union's unique goals, needs and culture and that will offer the solution as it relates to that credit union.” Kate adds, “With local support from KII Consulting, every Credit Union can develop a program that meets the needs of their members.”

The Credit Union League of Connecticut(CUCLT) is a statewide non-profit trade association serving credit unions throughout Connecticut. The League has been serving credit unions since 1935 in a variety of business-critical areas including government relations, compliance, and operations. The League is committed to ensuring that Connecticut's consumers choose credit unions as their best financial partner. The Credit Union League of Connecticut is a valued partner in making Connecticut's credit unions successful by removing barriers, creating awareness, and fostering service excellence.

KII Consulting, Inc. (K2) is a consulting firm headquartered in Washington, DC and supports organizations in the United States and Canada. KII Consulting works closely with clients as a strategic partner and trusted advisor in the identity protection solutions industry. As President and CEO of KII Consulting, Inc., Kate leads the overall firms strategy and strategic initiatives focusing on three areas: Consulting Services, Private Wealth Client Protection and Speaking & Training.

\*2018 Javelin Strategy & Research

Contact [kkortsch@kiiconsulting.com](mailto:kkortsch@kiiconsulting.com) or 1-800-201-5563 for details.

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